

BROWN JORDAN

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2020 Product Introductions



OVERVIEW

BROWN JORDAN OVERVIEW

- A brand built on heritage, design and craft

OSCAR COLOR EXTENSION

- Designer collection now offered in a new finish

DRIFT COLOR EXTENSION

- Modern teak collection in a new frame

20TWENTY COLLECTION

- New woven collection by Richard Frinier

BROWN JORDAN



Celebrating 75 years of great design



BROWN JORDAN OVERVIEW

Who we are:

- 2020 marks our 75th anniversary
- Industry leader in outdoor furniture
- 50 + design awards - more than any other outdoor company
- Diverse range of offerings from sleek modern to cool contemporary
- Emphasis on designer collections
- Industry leading warranty on all products

BROWN JORDAN: HERITAGE

Celebrating our deep roots:

- Established in 1945 by Robert Brown and Hubert Jordan in Pasadena, CA
- Our origins coincide with the birth of the American Dream
- First to create the extension of the home into the backyard





BROWN JORDAN: DESIGN

Great design is timeless:

- The core of our design philosophy centers around a simple question – does it work?
- We create furniture that is both functional and design forward
- We work with top industry designers to create forward thinking designs
- Our designs are recognized and celebrated by industry awards and publications

BROWN JORDAN: CRAFT

Belief in excellence of craft:

- Our furniture is meant to last a lifetime and is often passed down generation to generation
- We use premium materials that are built for life
- Our products are designed for outdoor use but with indoor quality
- We always strive to do better and be more innovative



OSCAR + DRIFT EXTENSIONS

Now offering new designer finishes and frames

OSCAR COLLECTION

About the Collection:

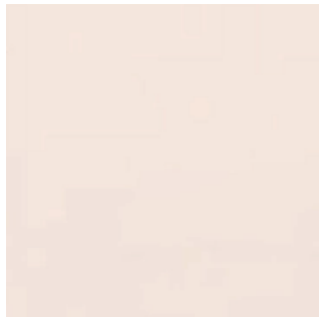
- Designed by LA designer Ann Marie Vering
- Multiple award-winner including ICFA Lilly Award and Chicago Athenaeum Good Design Award
- Over 16 unique product offerings
- Includes dining and poolside
- Designed for indoor/outdoor use
- Exclusive Dekton tabletops



OSCAR EXTENSION

Oscar in Blush:

- Originally launched in 2019 in two finishes, Dove, a light grey, and Textured Pewter, a dark grey
- Now available in a sophisticated feminine finish, Blush



Blush



DRIFT COLLECTION

About the Collection:

- Designed by long time collaborator Richard Frinier
- Brown Jordan designer teak offering
- Sustainable plantation grown teak
- Includes dining, poolside and sectional seating





Driftwood

DRIFT EXTENSION

Drift in Driftwood:

- Was only available in natural teak
- Now offered in an organic accelerated aged teak finish, Driftwood

NEW COLLECTION

20TWENTY by Richard Frinier

20TWENTY COLLECTION

Designed with 20/20 vision

- Designed by award-winner designer Richard Frinier
- Conveys a unique view of creativity, relaxation and balance
- Understated soft angles and cylindrical tapered legs
- Designed in a welcoming and open style for communal gatherings





20TWENTY COLLECTION

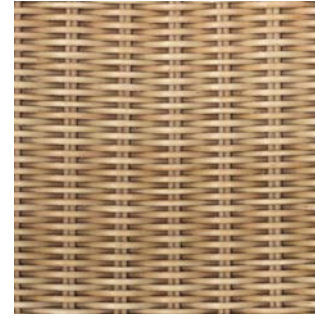
- 18 versatile product offerings
- Hand-woven synthetic weave and teak end tables
- Exclusive ceramic table top options
- Features lounge seating with optional integrated end tables

CURATED COLOR PALETTES

The 20TWENETY offerings are hand selected by the Brown Jordan design team to ensure relevant and innovate materials designed specifically for designers and architects



Blu



Blonde

Resinweaves



Sapphire



Shade

Finishes



Fusion Neptune



Fusion Meadow



Fusion Loden

Sunbrella Suncloth

2020 NEW PRODUCT RECAP

BROWN JORDAN RECAP

- A company of industry leading design and quality

OSCAR COLOR EXTENSION

- Award-winning design now offered in a feminine Blush

DRIFT COLOR EXTENSION

- Teak collection now available in Driftwood finish

20TWENTY COLLECTION

- New woven collection by Richard Frinier

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QUESTIONS?

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